

Consumer Health in Algeria

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Report description:

Consumer health is returning to pre-pandemic growth rates in 2022 as the previous two years were negatively affected by the impact of the COVID-19 pandemic and retail value sales growth slowed. However, sales growth of consumer health is not completely back to pre-COVID-19 levels due to consumers' declining disposable income levels as a result of the ongoing economic turmoil, which is further deepened by the unfavourable international environment. As a result, many consumers are shifting from br...

Euromonitor International's Consumer Health in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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