

Consumer Electronics in Canada

Market Direction | 2022-10-06 | 79 pages | Euromonitor

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Report description:

In 2022, overall consumer electronics demand has slowed in the Canadian market, with retail volume sales set to be essentially flat year-on-year. Consumers have allocated spending to services as COVID-19 related restrictions have eased and reduced spending generally due to the high rate of inflation and economic uncertainty. Supply chain issues lingered into 2022 due to COVID-19 lockdowns in China negatively impacting production. However, companies that had expanded operations outside China were...

Euromonitor International's Consumer Electronics in Canada report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Laptops experience positive growth in 2022 driven by hybrid work environments

Price increases offset volume declines

Leader to lose share in laptops

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Wide product range and broad distribution to help Sony retain its leadership

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Wireless speakers overtake home audio and cinema audio systems

Vinyl player design choices expand in forecast period

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