

Butter and Spreads in Uruguay

Market Direction | 2022-10-03 | 16 pages | Euromonitor

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Report description:

Retail sales of butter and spreads registered positive, albeit modest growth in volume terms in 2022, following a contraction in 2021. The category benefited from a sharp upturn in demand in 2020, driven by the effects of the COVID-19 pandemic and the subsequent shift towards home-made meals and stockpiling. Growth in 2022 was restricted by employees returning to the office, which meant less time for home-cooking.

Euromonitor International's Butter and Spreads in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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