

## **Butter and Spreads in Australia**

Market Direction | 2022-10-04 | 21 pages | Euromonitor

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### **Report description:**

Following the return to pre-pandemic normality, consumer habits in Australia remain deeply transformed due to significant shifts in lifestyles. With remote working and hybrid measures becoming the "new normal", consumption patterns have significantly changed to account for more frequent eating occasions at home. However, inflation is likely to become a challenge for Australians, driven by a combination of domestic and international factors. This is largely due to government stimulus during the p...

Euromonitor International's Butter and Spreads in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Butter and Spreads in Australia  
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### List Of Contents And Tables

#### **BUTTER AND SPREADS IN AUSTRALIA**

##### **KEY DATA FINDINGS**

##### **2022 DEVELOPMENTS**

Shifts in lifestyles and consumption habits impact butter and spreads

Inflationary pressures driving value sales and unit price growth

E-commerce and DTC developments within channels

##### **PROSPECTS AND OPPORTUNITIES**

Butter and spreads remains fairly consolidated, channel shifts expected

Price rises to support further demand for private label

Extended recovery time expected for foodservice sales

##### **CATEGORY DATA**

Table 1 Sales of Butter and Spreads by Category: Volume 2017-2022

Table 2 Sales of Butter and Spreads by Category: Value 2017-2022

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2017-2022

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Butter and Spreads: % Value 2018-2022

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2019-2022

Table 7 Distribution of Butter and Spreads by Format: % Value 2017-2022

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2022-2027

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2022-2027

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

#### **DAIRY PRODUCTS AND ALTERNATIVES IN AUSTRALIA**

##### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

##### **MARKET DATA**

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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Summary 1 Research Sources

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