

Butter and Spreads in Australia

Market Direction | 2022-10-04 | 21 pages | Euromonitor

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Report description:

Following the return to pre-pandemic normality, consumer habits in Australia remain deeply transformed due to significant shifts in lifestyles. With remote working and hybrid measures becoming the "new normal", consumption patterns have significantly changed to account for more frequent eating occasions at home. However, inflation is likely to become a challenge for Australians, driven by a combination of domestic and international factors. This is largely due to government stimulus during the p...

Euromonitor International's Butter and Spreads in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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