

Analgesics in the Philippines

Market Direction | 2022-10-07 | 24 pages | Euromonitor

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Report description:

A surge in positive COVID-19 cases thanks to the spread of the Omicron variant over the winter of 2021/2022 has contributed to an increase in sales in analgesics in the Philippines. Further, holiday gatherings, Christmas celebrations and relaxed and removed restrictions mean a rise in illnesses typically transmitted through human contact or the air, thus supporting sales.

Euromonitor International's Analgesics in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Rumours about supply shortage of paracetamol (acetaminophen) cause panic- buying

Consumers opt for store-based outlets as wariness over e-commerce purchases persists

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Generic alternatives to make greater gains thanks to increased price-sensitivity and growing trust

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