

## **Analgesics in Taiwan**

Market Direction | 2022-10-07 | 26 pages | Euromonitor

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### **Report description:**

Analgesics is expected to register moderate current value growth in 2022. COVID-19 is infecting more people in Taiwan in 2022 than in 2021 but having less impact economically or behaviourally thanks to the high vaccination rate in the country. In addition, the virus is still being kept under control in comparison with other countries. Consumers who are infected with the virus are likely to self-medicate with analgesics to alleviate painful symptoms such as headaches or sore throats. Given the ef...

Euromonitor International's Analgesics in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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ANALGESICS IN TAIWAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Analgesics see growth in 2022 thanks to efficacy against COVID-19 symptoms

Panadol remains most popular brand but local brands also see higher sales due to Panadol shortages

Topical analgesics resumes stronger growth as lockdown is lifted and consumers take part in more sports and exercise

PROSPECTS AND OPPORTUNITIES

Greater segmentation expected as consumers are encouraged to use specific medication to treat specific conditions

Greater chance of self-medication to lead to higher analgesics sales, although OTC purchases will continue to be limited to physical stores

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