

Analgesics in Guatemala

Market Direction | 2022-10-06 | 23 pages | Euromonitor

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Report description:

Local players such as Vitaflenaco and generics have seen strong gains in the past two years as consumers have been more price sensitive since the COVID-19 pandemic and sought more affordable options. Current value sales of analgesics are rising slightly in 2022 as demand begins to normalise following the pandemic, although total sales of analgesics remains below pre-pandemic levels. However, the economy still remains in a state of flux following the economic downturn caused by the pandemic.

Euromonitor International's Analgesics in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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