

**North America Sodium Bicarbonate Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Grade (Food Grade, Pharmaceutical Grade, Feed Grade, and Technical Grade and Others), Form (Powder and Liquid), and End User (Food & Beverages, Pharmaceutical, Agriculture, Chemical, Cosmetic & Personal Care, Textile & Leather, Homecare, and Others)**

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**Report description:**

The sodium bicarbonate market in North America is expected to grow from US\$ 424.26 million in 2022 to US\$ 535.96 million by 2028. It is estimated to grow at a CAGR of 4.0% from 2022 to 2028.

Increasing consumption of baked foods is the major factor driving the North America sodium bicarbonate market. Sodium bicarbonate is one of the most commonly used ingredients in baking. It can be used as a leavening agent, pH buffer, and effervescent agent in bakery industries. When it comes in contact with an acid, it produces carbon dioxide.

Carbon dioxide bubbles promote rising in cakes, cookies, and other baked goods. Bread, biscuits, cakes, pies, and pastries are among the most common products in the baking industry. According to the American Bakers Association, the bakery industry makes up about 2.1% of the gross domestic product.

Sourdough, ciabatta, brioche, and baguettes are the widely consumed bread types and are a major source of salt in the Australian diet. According to Statista, in Australia, the revenue in the Bread and Bakery products segment amounts to US\$ 8.88 billion in 2022. The market is expected to grow annually by 1.79% CAGR from 2022 to 2027. The baked goods industry in Australia is increasing as consumers continue to buy a wide variety of high-quality, freshly-baked food products due to the surging need for healthy food options.

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In line with the rising health concerns, the popularity of products with high-fiber and whole-grain content is growing in different countries. Thus, people prefer consuming whole-meal, seeded, and gluten-free varieties of bread. Industrial producers have also started producing healthier baked goods, enriched with nutrients, such as vitamins. Therefore, the surging consumption of baked food is driving the North America sodium bicarbonate market.

Vendors can attract new customers and expand their footprints in emerging markets with new features and technologies. This factor is likely to drive the North America sodium bicarbonate market at a promising CAGR during the forecast period.

## North America Sodium Bicarbonate Market Revenue and Forecast to 2028 (US\$ Million)

### North America Sodium Bicarbonate Market Segmentation

The North America sodium bicarbonate market is segmented by grade, form, end user, and country. Based on grade, the market is segmented into food grade, pharmaceutical grade, feed grade, and technical grade and others. The technical grade and others segment has been holding the largest market share in 2022.

Based on form, the market is segmented into powder and liquid. The powder segment is holding a larger market share in 2022.

Based on end user, the market is segmented into food & beverages, pharmaceutical, agriculture, chemical, cosmetic & personal care, textile & leather, homecare, and others. The food & beverages segment is holding the largest market share in 2022.

Based on country, the regional market is segmented into the US, Canada, and Mexico. The US is holding the largest market share in 2022.

AGC Inc.; Church & Dwight, Inc.; Ciech S.A.; GHCL Limited; Solvay S.A.; and Tosoh Corporation are the leading companies in the North America sodium bicarbonate market.

### **Table of Contents:**

#### TABLE OF CONTENTS

1. Introduction
  - 1.1 Study Scope
  - 1.2 The Insight Partners Research Report Guidance
  - 1.3 Market Segmentation
    - 1.3.1 North America Sodium Bicarbonate Market, by Grade
    - 1.3.2 North America Sodium Bicarbonate Market, by Form
    - 1.3.3 North America Sodium Bicarbonate Market, by End User
    - 1.3.4 North America Sodium Bicarbonate Market, by Country
2. Key Takeaways
3. Research Methodology
  - 3.1 Scope of the Study
  - 3.2 Research Methodology
    - 3.2.1 Data Collection:
    - 3.2.2 Primary Interviews:
    - 3.2.3 Hypothesis formulation:
    - 3.2.4 Macro-economic factor analysis:

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- 3.2.5 Developing base number:
- 3.2.6 Data Triangulation:
- 3.2.7 Country level data:
- 4. North America Sodium Bicarbonate Market Landscape
  - 4.1 Market Overview
  - 4.2 Porter's Five Forces Analysis
  - 4.3 Ecosystem Analysis
  - 4.4 Expert Opinion
- 5. North America Sodium Bicarbonate Market - Key Market Dynamics
  - 5.1 Market Drivers
    - 5.1.1 Increasing Consumption of Baked Food
    - 5.1.2 High Demand in Animal Feed Industry
  - 5.2 Market Restraints
    - 5.2.1 Environmental Impact of Sodium Bicarbonate
  - 5.3 Market Opportunities
    - 5.3.1 Growing Focus on Treatment of Industrial Pollutants
  - 5.4 Future Trends
    - 5.4.1 Surge in Cosmetics and Personal Care Industries
  - 5.5 Impact Analysis
- 6. Sodium Bicarbonate Market - North America Analysis
  - 6.1 North America Sodium Bicarbonate Market Overview
  - 6.2 North America Sodium Bicarbonate Market -Revenue and Forecast to 2028 (US\$ Million)
  - 6.3 North America Sodium Bicarbonate Market -Volume and Forecast to 2028 (Kilo Tons)
- 7. North America Sodium Bicarbonate Market Analysis By Grade
  - 7.1 Overview
  - 7.2 North America Sodium Bicarbonate Market, By Grade (2021 and 2028)
  - 7.3 Food Grade
    - 7.3.1 Overview
    - 7.3.2 Food Grade: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
    - 7.3.3 Food Grade: North America Sodium Bicarbonate Market - Volume and Forecast to 2028 (Kilo Tons)
  - 7.4 Pharmaceutical Grade
    - 7.4.1 Overview
    - 7.4.2 Pharmaceutical Grade: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
    - 7.4.3 Pharmaceutical Grade: North America Sodium Bicarbonate Market - Volume and Forecast to 2028 (Kilo Tons)
  - 7.5 Feed Grade
    - 7.5.1 Overview
    - 7.5.2 Feed Grade: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
    - 7.5.3 Feed Grade: North America Sodium Bicarbonate Market - Volume and Forecast to 2028 (Kilo Tons)
  - 7.6 Technical Grade and Others
    - 7.6.1 Overview
    - 7.6.2 Technical Grade and Others: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
    - 7.6.3 Technical Grade and Others: North America Sodium Bicarbonate Market - Volume and Forecast to 2028 (Kilo Tons)
- 8. North America Sodium Bicarbonate Market Analysis By Form
  - 8.1 Overview
  - 8.2 North America Sodium Bicarbonate Market, By Form (2021 and 2028)
  - 8.3 Powder
    - 8.3.1 Overview

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- 8.3.2 Powder: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
- 8.4 Liquid
  - 8.4.1 Overview
  - 8.4.2 Liquid: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
- 9. North America Sodium Bicarbonate Market Analysis By End User
  - 9.1 Overview
  - 9.2 North America Sodium Bicarbonate Market, By End User (2021 and 2028)
  - 9.3 Food and Beverage
    - 9.3.1 Overview
    - 9.3.2 Food and Beverage: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
  - 9.4 Pharmaceutical
    - 9.4.1 Overview
    - 9.4.2 Pharmaceutical: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
  - 9.5 Agriculture
    - 9.5.1 Overview
    - 9.5.2 Agriculture: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
  - 9.6 Chemical
    - 9.6.1 Overview
    - 9.6.2 Chemical: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
  - 9.7 Cosmetic and Personal Care
    - 9.7.1 Overview
    - 9.7.2 Cosmetic and Personal Care: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
  - 9.8 Textile and Leather
    - 9.8.1 Overview
    - 9.8.2 Textile and Leather: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
  - 9.9 Homecare
    - 9.9.1 Overview
    - 9.9.2 Homecare: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
  - 9.10 Others
    - 9.10.1 Overview
    - 9.10.2 Others: North America Sodium Bicarbonate Market - Revenue and Forecast to 2028 (US\$ Million)
- 10. North America Sodium Bicarbonate Market - Country Analysis
  - 10.1 Overview
    - 10.1.1 North America: Sodium Bicarbonate Market, by Key Country
      - 10.1.1.1 US: Sodium Bicarbonate Market-Analysis and Forecast to 2028 (US\$ Million)
        - 10.1.1.1.1 US: Sodium Bicarbonate Market, by Grade
        - 10.1.1.1.2 US: Sodium Bicarbonate Market, by Form
        - 10.1.1.1.3 US: Sodium Bicarbonate Market, by End-User
      - 10.1.1.2 Canada: Sodium Bicarbonate Market-Analysis and Forecast to 2028 (US\$ Million)
        - 10.1.1.2.1 Canada: Sodium Bicarbonate Market, by Grade
        - 10.1.1.2.2 Canada: Sodium Bicarbonate Market, by Form
        - 10.1.1.2.3 Canada: Sodium Bicarbonate Market, by End-User
      - 10.1.1.3 Mexico: Sodium Bicarbonate Market-Revenue and Forecast to 2028 (US\$ Million)
        - 10.1.1.3.1 Mexico: Sodium Bicarbonate Market, by Grade
        - 10.1.1.3.2 Mexico: Sodium Bicarbonate Market, by Form
        - 10.1.1.3.3 Mexico: Sodium Bicarbonate Market, by End-User
    - 10.1.2 Canada: Sodium Bicarbonate Market, by Key Country
    - 10.1.3 Mexico: Sodium Bicarbonate Market, by Key Country
- 11. Company Profiles

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- 11.1 Solvay S.A.
  - 11.1.1 Key Facts
  - 11.1.2 Business Description
  - 11.1.3 Products and Services
  - 11.1.4 Financial Overview
  - 11.1.5 SWOT Analysis
  - 11.1.6 Key Developments
- 11.2 Tosoh Corporation
  - 11.2.1 Key Facts
  - 11.2.2 Business Description
  - 11.2.3 Products and Services
  - 11.2.4 Financial Overview
  - 11.2.5 SWOT Analysis
  - 11.2.6 Key Developments
- 11.3 Church & Dwight, Inc.
  - 11.3.1 Key Facts
  - 11.3.2 Business Description
  - 11.3.3 Products and Services
  - 11.3.4 Financial Overview
  - 11.3.5 SWOT Analysis
  - 11.3.6 Key Developments
- 11.4 AGC Inc.
  - 11.4.1 Key Facts
  - 11.4.2 Business Description
  - 11.4.3 Products and Services
  - 11.4.4 Financial Overview
  - 11.4.5 SWOT Analysis
  - 11.4.6 Key Developments
- 11.5 Ciech S.A.
  - 11.5.1 Key Facts
  - 11.5.2 Business Description
  - 11.5.3 Products and Services
  - 11.5.4 Financial Overview
  - 11.5.5 SWOT Analysis
  - 11.5.6 Key Developments
- 11.6 GHCL Limited
  - 11.6.1 Key Facts
  - 11.6.2 Business Description
  - 11.6.3 Products and Services
  - 11.6.4 Financial Overview
  - 11.6.5 SWOT Analysis
  - 11.6.6 Key Developments
- 12. Appendix
  - 12.1 About The Insight Partners
  - 12.2 Glossary of Terms

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