

**Middle East & Africa Cloud Computing Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Service Model [Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS)], Deployment Model (Public Cloud and Private Cloud), Organization Size [Small & Medium-Sized Enterprises (SMEs) and Large Enterprises], and Industry Verticals (BFSI, IT and Telecom, Government and Public Sector, Retail and Consumer Goods, Manufacturing, Healthcare and Life Sciences, and Others)**

Market Report | 2022-09-19 | 198 pages | The Insight Partners

**AVAILABLE LICENSES:**

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

**Report description:**

The Middle East & Africa cloud computing market is expected to grow from US\$ 17,813.65 million in 2022 to US\$ 54,235.27 million by 2028; it is estimated to grow at a CAGR of 20.4% from 2022 to 2028.

The majority of organizations worldwide accept cloud services as a viable IT deployment model. The most popular rationale for cloud adoption continues to be its flexibility and data security of the cloud as a delivery platform. Many businesses have already migrated to one or more cloud services, influencing others to uptake the cloud to gain a competitive advantage. In July 2019, Amazon Web Services (AWS), Amazon's cloud computing business, launched its cloud solutions in Bahrain, making it the first country in Middle East. Through the debut of its services in this region, the corporation hopes to tap into the technical potential of Middle Eastern businesses. Cloud is now recognized as a credible deployment model within the context of an organization's IT strategy, with satisfaction levels remaining high and the two-thirds of end users utilizing a cloud service today expecting to expand their footprint over the next year.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

By introducing new features and technologies, vendors in the Middle East & Africa cloud computing market can attract new customers and expand their footprints in emerging markets. This factor is likely to drive the market growth at a notable CAGR during the forecast period.

#### Middle East & Africa Cloud Computing Market Revenue and Forecast to 2028 (US\$ Million)

#### Middle East & Africa Cloud Computing Market Segmentation

The Middle East & Africa cloud computing market is segmented on the basis of service model, deployment model, organization size, industry verticals, and country. Based on service model, the market is segmented into infrastructure as a service (IaaS), platform as a service (PaaS), and software as a service (SaaS). Based on deployment model, the Middle East & Africa cloud computing market is bifurcated into public cloud and private cloud. By organization size, the market is segmented into small & medium-sized enterprises (SMEs) and large enterprises. Based on industry verticals, the Middle East & Africa cloud computing market is segmented into BFSI, IT and Telecom, government and public sector, retail and consumer goods, manufacturing, healthcare and life sciences, and others. Based on country, the Middle East & Africa cloud computing market is segmented into the Saudi Arabia, UAE, South Africa and Rest of Middle East & Africa.

#### Middle East & Africa Cloud Computing Market -Companies Mentioned

Amazon Web Services ; Microsoft Corporation ; SAP SE ; IBM Corporation ; Salesforce.com, inc. ; Google LLC ; Oracle Corporation ; Adobe and Workday, Inc. are a few major companies operating in the Middle East & Africa cloud computing market .

#### Table of Contents:

##### TABLE OF CONTENTS

- 1. Introduction
  - 1.1 Scope of the Study
  - 1.2 The Insight Partners Research Report Guidance
  - 1.3 Market Segmentation
    - 1.3.1 Middle East & Africa Cloud Computing Market - By Service Model
    - 1.3.2 Middle East & Africa Cloud Computing Market - By Infrastructure as a Service (IaaS)
    - 1.3.3 Middle East & Africa Cloud Computing Market - By Platform as a Service (PaaS)
    - 1.3.4 Middle East & Africa Cloud Computing Market - By Software as a Service (SaaS)
    - 1.3.5 Middle East & Africa Cloud Computing Market - By Deployment Model
    - 1.3.6 Middle East & Africa Cloud Computing Market - By Organization Size
    - 1.3.7 Middle East & Africa Cloud Computing Market - By Vertical
    - 1.3.8 Middle East & Africa Cloud Computing Market - By Country
- 2. Key Takeaways
- 3. Research Methodology
  - 3.1 Coverage
  - 3.2 Secondary Research
  - 3.3 Primary Research
- 4. Middle East & Africa Cloud Computing Market Landscape
  - 4.1 Market Overview
  - 4.2 PEST Analysis
    - 4.2.1 MEA
  - 4.3 Ecosystem Analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 4.4 Expert Opinion
- 5. Middle East & Africa Cloud Computing Market - Key Market Dynamics
  - 5.1 Market Drivers
    - 5.1.1 COVID-19 Outbreak Fuels Demand for Cloud-based Solutions
    - 5.1.2 Cost optimization Drives Cloud Uptake
  - 5.2 Market Restraints
    - 5.2.1 Risk of Unplanned Downtime, Unexpected Costs, Security Breaches, and Data Leaks Limits Cloud Adoption
  - 5.3 Market Opportunities
    - 5.3.1 Increasing Uptake of Cloud in SMEs
  - 5.4 Future Trends
    - 5.4.1 Acceptance of Cloud Solutions as Mainstream IT Deployment Option
  - 5.5 Impact Analysis of Drivers and Restraints
- 6. Middle East & Africa Cloud Computing Market - Market Analysis
  - 6.1 Middle East & Africa Cloud Computing Market Forecast and Analysis
- 7. Middle East & Africa Cloud Computing Market Revenue and Forecasts To 2028 Service Model
  - 7.1 Overview
  - 7.2 Middle East & Africa Cloud Computing Market, By Service Model (2021 and 2028)
  - 7.3 Infrastructure as a Service (IaaS)
    - 7.3.1 Overview
    - 7.3.2 Infrastructure as a Service (IaaS): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
      - 7.3.2.1 Storage
        - 7.3.2.2 Overview
          - 7.3.2.2.1 Storage: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
        - 7.3.2.3 Archiving
          - 7.3.2.4 Overview
            - 7.3.2.4.1 Archiving: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
          - 7.3.2.5 Compute
            - 7.3.2.6 Overview
              - 7.3.2.6.1 Compute: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
            - 7.3.2.7 Others
              - 7.3.2.8 Overview
                - 7.3.2.8.1 Others: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
      - 7.4 Platform as a Service (PaaS)
        - 7.4.1 Overview
        - 7.4.2 Platform as a Service (PaaS): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
          - 7.4.2.1 Application
            - 7.4.2.2 Overview
              - 7.4.2.2.1 Application: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
            - 7.4.2.3 Integration
              - 7.4.2.4 Overview
                - 7.4.2.4.1 Integration: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
              - 7.4.2.5 Data Management
                - 7.4.2.6 Overview
                  - 7.4.2.6.1 Data Management: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)
                - 7.4.2.7 Others
                  - 7.4.2.8 Overview
                    - 7.4.2.8.1 Others: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

|  |  |
|--|--|
| 7.5 Software as a Service (SaaS)   |  |
| 7.5.1 Overview   |  |
| 7.5.2 Software as a Service (SaaS): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)                  |  |
| 7.5.2.1 Customer Relationship Management (CRM)   |  |
| 7.5.2.2 Overview   |  |
| 7.5.2.2.1 Customer Relationship Management (CRM): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)    |  |
| 7.5.2.3 Enterprise Resource Planning (ERP)   |  |
| 7.5.2.4 Overview   |  |
| 7.5.2.4.1 Enterprise Resource Planning (ERP): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)        |  |
| 7.5.2.5 Human Capital Management (HCM)   |  |
| 7.5.2.6 Overview   |  |
| 7.5.2.6.1 Human Capital Management (HCM): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)            |  |
| 7.5.2.7 Content, Collaboration, and Communication  |  |
| 7.5.2.8 Overview   |  |
| 7.5.2.8.1 Content, Collaboration, and Communication: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million) |  |
| 7.5.2.9 Supply Chain Management (SCM)  |  |
| 7.5.2.10 Overview  |  |
| 7.5.2.10.1 Supply Chain Management (SCM): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)            |  |
| 7.5.2.11 Others  |  |
| 7.5.2.12 Overview  |  |
| 7.5.2.12.1 Others: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)                                   |  |
| 8. Middle East & Africa Cloud Computing Market Revenue and Forecasts To 2028 Deployment Model  |  |
| 8.1 Overview   |  |
| 8.2 Middle East & Africa Cloud Computing Market, By Deployment Model (2021 and 2028)   |  |
| 8.3 Public Cloud   |  |
| 8.3.1 Overview   |  |
| 8.3.2 Public Cloud: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)                                  |  |
| 8.4 Private Cloud  |  |
| 8.4.1 Overview   |  |
| 8.4.2 Private Cloud: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)                                 |  |
| 9. Middle East & Africa Cloud Computing Market Revenue and Forecasts To 2028 Organization Size   |  |
| 9.1 Overview   |  |
| 9.2 Middle East & Africa Cloud Computing Market, By Organization Size (2021 and 2028)  |  |
| 9.3 Small and Medium-sized Enterprises (SMEs)  |  |
| 9.3.1 Overview   |  |
| 9.3.2 Small and Medium-sized Enterprises (SMEs): Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)     |  |
| 9.4 Large Enterprises  |  |
| 9.4.1 Overview   |  |
| 9.4.2 Large Enterprises: Middle East & Africa Cloud Computing Market Revenue and Forecast To 2028 (US\$ Million)                             |  |
| 10. Middle East & Africa Cloud Computing Market Revenue and Forecasts To 2028 Industry Vertical  |  |
| 10.1 Overview  |  |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 10.2 Middle East & Africa Cloud Computing Market, By Industry Vertical (2021 and 2028)
- 10.3 BFSI
  - 10.3.1 Overview
  - 10.3.2 BFSI: Middle East & Africa Cloud Computing Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.4 IT and Telecom
  - 10.4.1 Overview
  - 10.4.2 IT and Telecom: Middle East & Africa Cloud Computing Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.5 Government and Public Sector
  - 10.5.1 Overview
  - 10.5.2 Government and Public Sector: Middle East & Africa Cloud Computing Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.6 Retail and Consumer Goods
  - 10.6.1 Retail and Consumer Goods: Middle East & Africa Cloud Computing Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.7 Manufacturing
  - 10.7.1 Manufacturing: Middle East & Africa Cloud Computing Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.8 Healthcare and Life Sciences
  - 10.8.1 Healthcare and Life Sciences: Middle East & Africa Cloud Computing Market - Revenue and Forecast to 2028 (US\$ Million)
- 10.9 Others
  - 10.9.1 Others: Middle East & Africa Cloud Computing Market - Revenue and Forecast to 2028 (US\$ Million)
- 11. Middle East & Africa Cloud Computing Market - Country Analysis
  - 11.1 MEA: Middle East & Africa Cloud Computing Market
    - 11.1.1 Overview
    - 11.1.2 MEA: Cloud Computing - Revenue, and Forecast to 2028 (US\$ Million)
    - 11.1.3 Middle East & Africa : Cloud Computing, by Key Country
      - 11.1.3.1 Saudi Arabia Middle East & Africa Cloud Computing Market, Revenue and Forecast to 2028 (US\$ million)
        - 11.1.3.1.1 Saudi Arabia: Cloud Computing, By Service Model
        - 11.1.3.1.2 Saudi Arabia: Middle East & Africa Cloud Computing Market, By Deployment Model
        - 11.1.3.1.3 Saudi Arabia: Middle East & Africa Cloud Computing Market, By Vertical
        - 11.1.3.1.4 Saudi Arabia: Middle East & Africa Cloud Computing Market, By Organization Size
      - 11.1.3.2 UAE Middle East & Africa Cloud Computing Market, Revenue and Forecast to 2028 (US\$ million)
        - 11.1.3.2.1 UAE: Cloud Computing, By Service Model
        - 11.1.3.2.2 UAE: Middle East & Africa Cloud Computing Market, By Deployment Model
        - 11.1.3.2.3 UAE: Middle East & Africa Cloud Computing Market, By Vertical
        - 11.1.3.2.4 UAE: Middle East & Africa Cloud Computing Market, By Organization Size
      - 11.1.3.3 South Africa Middle East & Africa Cloud Computing Market, Revenue and Forecast to 2028 (US\$ million)
        - 11.1.3.3.1 South Africa: Cloud Computing, By Service Model
        - 11.1.3.3.2 South Africa: Middle East & Africa Cloud Computing Market, By Deployment Model
        - 11.1.3.3.3 South Africa: Middle East & Africa Cloud Computing Market, By Vertical
        - 11.1.3.3.4 South Africa: Middle East & Africa Cloud Computing Market, By Organization Size
      - 11.1.3.4 Rest of MEA Middle East & Africa Cloud Computing Market, Revenue and Forecast to 2028 (US\$ million)
        - 11.1.3.4.1 Rest of MEA: Cloud Computing, By Service Model
        - 11.1.3.4.2 Rest of MEA: Middle East & Africa Cloud Computing Market, By Deployment Model
        - 11.1.3.4.3 Rest of MEA: Middle East & Africa Cloud Computing Market, By Vertical
        - 11.1.3.4.4 Rest of MEA: Middle East & Africa Cloud Computing Market, By Organization Size
- 12. Industry Landscape
  - 12.1 Overview
  - 12.2 Market Initiative
  - 12.3 Merger and Acquisition

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 12.4 New Development
- 13. Company Profiles
  - 13.1 Amazon Web Services
    - 13.1.1 Key Facts
    - 13.1.2 Business Description
    - 13.1.3 Products and Services
    - 13.1.4 Financial Overview
    - 13.1.5 SWOT Analysis
    - 13.1.6 Key Developments
  - 13.2 Microsoft Corporation
    - 13.2.1 Key Facts
    - 13.2.2 Business Description
    - 13.2.3 Products and Services
    - 13.2.4 Financial Overview
    - 13.2.5 SWOT Analysis
    - 13.2.6 Key Developments
  - 13.3 SAP SE
    - 13.3.1 Key Facts
    - 13.3.2 Business Description
    - 13.3.3 Products and Services
    - 13.3.4 Financial Overview
    - 13.3.5 SWOT Analysis
    - 13.3.6 Key Developments
  - 13.4 IBM Corporation
    - 13.4.1 Key Facts
    - 13.4.2 Business Description
    - 13.4.3 Products and Services
    - 13.4.4 Financial Overview
    - 13.4.5 SWOT Analysis
    - 13.4.6 Key Developments
  - 13.5 Salesforce.com, inc.
    - 13.5.1 Key Facts
    - 13.5.2 Business Description
    - 13.5.3 Products and Services
    - 13.5.4
    - 13.5.5 Financial Overview
    - 13.5.6 SWOT Analysis
    - 13.5.7 Key Developments
  - 13.6 Google LLC
    - 13.6.1 Key Facts
    - 13.6.2 Business Description
    - 13.6.3 Products and Services
    - 13.6.4 Financial Overview
    - 13.6.5 SWOT Analysis
    - 13.6.6 Key Developments
  - 13.7 Oracle Corporation
    - 13.7.1 Key Facts

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 13.7.2 Business Description
- 13.7.3 Products and Services
- 13.7.4 Financial Overview
- 13.7.5 SWOT Analysis
- 13.7.6 Key Developments
- 13.8 Adobe
  - 13.8.1 Key Facts
  - 13.8.2 Business Description
  - 13.8.3 Products and Services
  - 13.8.4 Financial Overview
  - 13.8.5 SWOT Analysis
  - 13.8.6 Key Developments
- 13.9 Workday, Inc.
  - 13.9.1 Key Facts
  - 13.9.2 Business Description
  - 13.9.3 Products and Services
  - 13.9.4 Financial Overview
  - 13.9.5 SWOT Analysis
  - 13.9.6 Key Developments
- 14. Appendix
  - 14.1 About The Insight Partners
  - 14.2 Glossary

**Middle East & Africa Cloud Computing Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Service Model [Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS)], Deployment Model (Public Cloud and Private Cloud), Organization Size [Small & Medium-Sized Enterprises (SMEs) and Large Enterprises], and Industry Verticals (BFSI, IT and Telecom, Government and Public Sector, Retail and Consumer Goods, Manufacturing, Healthcare and Life Sciences, and Others)**

Market Report | 2022-09-19 | 198 pages | The Insight Partners

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

| Select license | License           | Price     |
|----------------|-------------------|-----------|
|                | Single User Price | \$3000.00 |
|                | Site Price        | \$4000.00 |
|                | Enterprise Price  | \$5000.00 |
|                |                   | VAT       |
|                |                   | Total     |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email\*

Phone\*

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



|               |                      |                               |   |
|---------------|----------------------|-------------------------------|---|
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |   |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2025-05-07"/> |
|               |                      | Signature                     | <input type="text"/>                    |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)