

**Europe Organic Wine Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Type (Still and Sparkling), Packaging Type (Bottles and Can), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Direct Selling)**

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**Report description:**

The organic wine market in Europe is expected to grow from US\$ 8,458.60 million in 2022 to US\$ 16,756.09 million by 2028. It is estimated to grow at a CAGR of 12.1% from 2022 to 2028.

Organic wine is made from grapes without any hazardous chemicals or artificial fertilizers. Amid growing health concerns among consumers and increasing focus on healthy living, organic wine consumption is gaining traction. As a result, the growing demand for organic wine has boosted the number of organic vineyards. The Italian Ministry of Agriculture and ISMEA Institute states in a published report, "The Organic Wine Sector," 7 million hectares of vineyards were surveyed, and 6.7% were cultivated using the organic farming production method, which reached 500,00 hectares in 2019.

According to the Research Institute of Organic Agriculture, Spain is one of the primary countries that contribute significantly to producing and consuming organic wine. France, Italy, and Germany are among the other major economies that support the production of organic grapes and wineries. Climate change, good government policies, and a focus on sustainable farming are a few significant factors driving the organic wine market. The demand for organic wine has been spurred by an increase in the population desiring healthier beverage options and disposable income. Organic food is in high demand in developed countries.

Furthermore, favorable government rules promoting organic grape farming are contributing to market expansion. Organic vineyards are also increasing due to the extension of wines and consumer interest. The growth has led to a more balanced distribution of vineyards. Further, favorable weather conditions, effective government initiatives, and a focus on sustainable

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agriculture, which is free from pesticides, are a few notable factors driving the organic wine market.

## Europe Organic Wine Market Revenue and Forecast to 2028 (US\$ Million)

### Europe Organic Wine Market Segmentation

The Europe organic wine market is segmented by type, packaging type, distribution channel, and country. Based on type, the market has been divided into still and sparkling. The still wine segment is dominating the market in 2022. It is further sub-segmented into red, white, and rose.

Based on packaging type, the market has been bifurcated into bottles and cans . The bottles segment is dominating the market in 2022.

Based on distribution channel, the market is segmented into supermarkets and hypermarkets, specialty stores, online retail, and direct selling . The direct selling segment is dominating the market in 2022.

Based on country, the market is segmented into Germany, France, Italy, the UK, Spain, Sweden, Russia, and the Rest of Europe. Further, the rest of Europe is dominating the market in 2022.

A few key players dominating the Europe organic wine market are Avondale, Bronco Wine Company, ELGIN RIDGE WINES, EMILIANA ORGANIC VINEYARDS, Frey Vineyards, GRGICH HILLS ESTATE, Kendall-Jackson, Societa Agricola Querciabella SpA, and The Organic Wine Company.

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