

**Asia Pacific Prebiotic Ingredients Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Type [Inulin, Galacto-oligosaccharides (GOS), Mannan-oligosaccharides (MOS), and Others], Form (Powder and Liquid), and Application (Functional Food and Beverages, Dietary Supplements, Animal Feed, and Others)**

Market Report | 2022-09-15 | 124 pages | The Insight Partners

**AVAILABLE LICENSES:**

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

**Report description:**

The Asia Pacific prebiotic ingredients market is expected to grow from US\$ 663.07 million in 2022 to US\$ 1,007.01 million by 2028; it is estimated to grow at a CAGR of 7.2% from 2022 to 2028.

Various additives are incorporated into food products and beverages to increase their nutritional value. Promising health benefits of prebiotic-fortified food and the participation of international bodies in the prebiotic R&D approval process are favoring the proliferation of the prebiotic ingredients market. Consumers across the region opt for natural and fresh food to maintain their gut and immune health. The chicory roots, onions, garlic, barley, oats, apples, bananas, cocoa, flax seeds, and dandelion greens are a few of the natural sources of prebiotic ingredients, such as fiber inulin, pectin, and fructo-oligosaccharides (FOS). Many corporations have been investing in discovering novel ingredients, enabling manufacturers to run active health management programs. Furthermore, the prebiotic ingredients market is attributed to the growing customer acceptance of premium food products that contain prebiotic ingredients and their willingness to pay high amounts for such products. In June 2021, DuPont's IFF Nutrition & Biosciences launched Nurica, a prebiotic solution for dairy producers, which reduces sugar and lactose levels in milk. The popularity of prebiotics is rising in the food & beverages industry due to their application in nutritional bars, dairy products, health drinks, mineral supplements, breakfast cereals, bakery goods, confectioneries, green foods, and infant formulas. In November 2018, Kellogg Company launched a new cereal, under the brand name HI! Happy Inside, which included prebiotics and probiotics, as a part of its gut-boosting digestive products line-up. Further, inulin is widely utilized in the food processing sector as

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it is a good and healthy substitute for fat and sugar. Major milk-producing countries such as India and China utilize prebiotics for providing desired texture to the final products and making sugar-free dairy products. Furthermore, infant formula or baby food contains various prebiotic ingredients, including galacto-oligosaccharides, fructo-oligosaccharides, and polydextrose in different combinations. Infant formula fortified with prebiotics modifies gastrointestinal (GI) microbiota in a similar way as it is designed by breast milk. The demand for prebiotics in fortified foods is projected to remain high due to the increasing awareness of their benefits and the willingness of consumers to purchase premium products incorporated with prebiotics, which boosts the prebiotic ingredients market growth.

Asia Pacific Prebiotic Ingredients Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Prebiotic Ingredients Market Segmentation

The Asia Pacific prebiotic ingredients market is segmented by type, form, application, and country. Based on type, the Asia Pacific prebiotic ingredients market is segmented into inulin, galacto-oligosaccharides (GOS), mannan-oligosaccharides (MOS), and others. Further, the inulin segment dominated the market in 2022. Based on form, the Asia Pacific prebiotic ingredients market is bifurcated into powder and liquid. Further, the powder segment dominated the market in 2022. Based on application, the Asia Pacific prebiotic ingredients market is segmented into functional food and beverages, dietary supplements, animal feed, and others. Further, the functional food and beverages segment dominated the market in 2022. Based on country, the Asia Pacific prebiotic ingredients market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. Further, the Rest of Asia Pacific dominated the market in 2022.

A few of the key players dominating the Asia Pacific prebiotic ingredients market are Beneo GmbH; Cargill, Incorporated; Clasado Limited; COSUCRA; DuPont; Ingredion; Nexira; Roquette Freres; Sensus; and SOLACTIS.

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