

**North America Patient Engagement Technology Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Component (Services, Hardware, and Software), Therapeutic Area (Fitness, Chronic Diseases, Women's Health, and Others), Delivery Mode (Cloud-Based and On-Premises), Application (Health Management, Financial Health Management, Home Healthcare Management, and Others), and End User (Patients, Payers, Providers, and Others)**

Market Report | 2022-09-13 | 147 pages | The Insight Partners

**AVAILABLE LICENSES:**

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

**Report description:**

The North America patient engagement technology market is expected to grow from US\$ 8,885.56 million in 2022 to US\$ 24,698.74 million by 2028; it is estimated to grow at a CAGR of 18.6% from 2022 to 2028.

Patient engagement refers to anything that allows healthcare organizations to communicate with their patients, such as an online patient portal and automated messages. Patient engagement is critical in assuring patient satisfaction, increasing service quality, and ensuring safety. With the implementation of wireless technologies in hospitals, patients and healthcare providers can easily manage personalized data. For instance, in 2021, enhanced recovery after surgery (ERAS), an innovative patient engagement program, was implemented at university hospitals (UH), which yielded notable results, creating shorter hospital stays, less use of opioids, fewer post-surgical infections, and lower costs for patients, according to a news release. The program included preoperative counseling to set expectations with patients and families, optimizing preoperative and postoperative nutrition, minimizing the use of narcotic pain relievers after surgery, and promoting early mobility after surgery. Patient empowerment through enhanced health knowledge, timely appointment scheduling with doctors/caregivers, increasing adherence to recommended medical treatments, and rising interaction with providers via online tools are all advantages of these solutions.

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Patients who access their medical records and track their progress become more engaged in their care. Thus, benefits associated with the patient engagement system are promoting the North America patient engagement technology market growth.

With new features and technologies, vendors can attract new customers and expand their footprints in emerging markets. This factor is likely to drive the North America patient engagement technology market at a notable CAGR during the forecast period.

North America Patient Engagement Technology Market Revenue and Forecast to 2028 (US\$ Million)

North America Patient Engagement Technology Market Segmentation

The North America patient engagement technology market is segmented into component, therapeutic area, delivery mode, application, end user, and country. Based on component, the North America patient engagement technology market is segmented into services, hardware, and software. Further, the software segment dominated the market in 2022. Based on therapeutic area, the North America patient engagement technology market is segmented into fitness, chronic diseases, women's health, and others. Further, the chronic diseases segment dominated the market in 2022. Based on delivery mode, the North America patient engagement technology market is bifurcated into cloud-based and on-premises. Further, the cloud-based segment dominated the market in 2022. Based on application, the North America patient engagement technology market is categorized into health management, financial health management, home healthcare management, and others. Further, the health management segment dominated the market in 2022. Based on end user, the North America patient engagement technology market is segmented into patients, payers, providers, and others. Further, the providers segment dominated the market in 2022. Based on country, the North America patient engagement technology market is categorized into the US, Canada, and Mexico. Further, the US dominated the market in 2022.

AdvancedMD, Inc.; Allscripts Healthcare, LLC; athenahealth, Inc. (Veritas Capital); Cerner Corporation; Epic Systems Corporation; GetWellNetwork, Inc.; Lincor, Inc.; McKesson Corporation; Meddecision; and Orion Health Group of Companies are among the leading companies in the North America patient engagement technology market.

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