

**North America Flooring Market Forecast to 2028 - COVID-19 Impact and Regional Analysis - by Product Type (Resilient Flooring, Non-resilient Flooring, and Soft Cover & Others), Material [Carpets and Rugs, Wood, Laminates, Vinyl Sheets and Tiles (Homogeneous and Heterogeneous, LVT and VCT, and Others), Ceramic Tiles, and Stone & Others], and Application (Residential and Non-Residential)**

Market Report | 2022-09-12 | 130 pages | The Insight Partners

**AVAILABLE LICENSES:**

- Single User Price \$3000.00
- Site Price \$4000.00
- Enterprise Price \$5000.00

**Report description:**

The North America flooring market is expected to grow from US\$ 68.95 million in 2022 to US\$ 96.66 million by 2028; it is estimated to grow at a CAGR of 5.8% from 2022 to 2028.

Properties of vinyl flooring, such as cost-effectiveness, durability, flexible handling, and easy design possibilities, make it suitable in hospitals, schools, offices, and houses. In addition, vinyl flooring is comfortable to walk on and reduces impact noise, which is frequently used as an alternative to higher-maintenance flooring like carpet. The necessity for floor protection and a rise in demand for efficient and visually appealing products have enhanced the demand for vinyl flooring. Currently, there is an availability of advanced print and textural techniques, making it possible for vinyl flooring to imitate the look of various flooring options, such as hardwood, marble, and stone. All these factors are fueling the demand for vinyl flooring.

With the new features and technologies, vendors can attract new customers and expand their footprints in emerging markets. This factor is likely to drive the North America flooring market. The North America flooring market is expected to grow at a good CAGR during the forecast period.

North America Flooring Market Revenue and Forecast to 2028 (US\$ Million)

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The North America flooring market is segmented based on product type, material, application, and country. Based on product type, the market is divided into resilient flooring, non-resilient flooring, and soft cover & others. The non-resilient flooring segment would dominate the North America flooring market in 2022. Based on material, the North America flooring market is categorized into carpets and rugs, wood, laminates, vinyl sheets and tiles (homogeneous and heterogeneous, LVT and VCT, and others), ceramic tiles, and stone & others. The carpets and rugs segment would dominate the market in 2022. Based on application, the North America flooring market is categorized into residential and non-residential. The non-residential segment would dominate the North America flooring market in 2022. Based on country, the North America flooring market is segmented into the US and Canada. The US would dominate the North America flooring market in 2022.

Key players operating in the North America flooring market include Mohawk Flooring; Shaw Industries Group, Inc.; Tarkett; Armstrong Flooring, Inc.; Forbo International SA; Gerflor; Interface, Inc.; Beaulieu International Group; Toil Corporation; and Milliken by Altair.

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