

Saudi Arabia Bottled Water Market Report and Forecast 2022-2027

Market Report | 2022-09-05 | 60 pages | EMR Inc.

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Report description:

Saudi Arabia Bottled Water Market Report and Forecast 2022-2027

Market Outlook

The Saudi Arabia bottled water market attained a value of USD 2,462 million in 2021. Aided by the rapid transition from tap water to bottled water and the expansion of the e-commerce industry, the market is projected to grow at a CAGR of 6.7% between 2022 and 2027 to reach a value of USD 3,658 million by 2027.

Bottled water is clean water which is treated to be free from any pathogenic organisms. The source of bottled water can be groundwater, spring, or public water supply, among others. However, this water might contain some naturally occurring bacteria that possibly came from the environment. Bottled water is portable and tightly packed in food-grade materials. The high cleanliness and hygienic nature of the product is driving the growth of the Saudi Arabia bottled water market.

The demand for bottled water is driven by the transition from consuming tap water towards bottled water owing to the bad taste of tap water. In addition to this, the increasing awareness about the ill-effects of consuming unpleasant tap water is further fuelling the sale of bottled water. The increasing inclination towards consuming bottled water as an alternative to carbonated drinks with added sugar is further aiding the market growth. This can be attributed to the health issues and prevalence of obesity and diabetes among the population.

Over the forecast period, the anticipated increase of the restaurants and fast-food outlets is anticipated to be a growth driving factor for the Saudi Arabia bottled water market. The rising disposable income, increasing urbanisation efforts by the government, and rising standards of living of the working-class population is further increasing affordability of bottled water in the region. Furthermore, the growing global expansion of the e-commerce industry is likely to expand the market growth in the forecast period. The improving e-retail infrastructure in the region is likely to boost the access of bottled water in the coming years.

Market Segmentation

The market can be divided into the following segmentations.

Market Breakup by Type

- Still Water
- Sparkling Water and Others

Market Segmentation by Packaging Size

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- <330 ml
- 330 ml - 500 ml
- 501 ml - 1000 ml
- 1001 ml - 2000 ml
- 2001 - 5000 ml
- > 5001 ml

Market Classification by Distribution Channels

- Retail Channels
- Food Service
- Home and Office Delivery

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Nestle Middle East FZE
- Agthia Group PJSC
- Health Water Bottling Co. Ltd. (Nova Water)
- Maeen Water
- Hana Water Company
- Others

*We at Expert Market Research always thrive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.

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