

Yoghurt and Sour Milk Products in the Netherlands

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

Yoghurt and sour milk drinks is one of the major categories within dairy and alternative products. Whilst yoghurt has been a popular dessert for many decades, more recently it has become a popular alternative to bread at breakfast. The traditional Dutch breakfast is based around bread, usually including a quick sandwich with cheese or a sweet topping. However, over the past decade cereals with yoghurt and often fruit have become a more popular alternative to the morning sandwich, expanding volum...

Euromonitor International's Yoghurt and Sour Milk Products in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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