

## **Yoghurt and Sour Milk Products in the Czech Republic**

Market Direction | 2022-09-15 | 19 pages | Euromonitor

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### **Report description:**

Yoghurt and sour milk products sales are expected to record a decline in retail volume terms in 2022. This follows a period of exceptionally high growth when retail sales of yoghurt and sour milk products soared as the country was in lockdown and consumption at-home rose. In 2022, we see a stabilisation in retail volume sales, whilst retail current value sales will primarily be driven by hefty retail price rises. Sour milk products is the best performing category in 2022. Sour milk products are...

Euromonitor International's Yoghurt and Sour Milk Products in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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