

Yoghurt and Sour Milk Products in South Africa

Market Direction | 2022-09-21 | 21 pages | Euromonitor

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Report description:

Innovation in terms of double cream yoghurt continues in South Africa, and has been well-received by local consumers. South Africans perceive yoghurt as a guilt-free indulgence considering that it is a strong source of nutrients and minerals, despite the higher fat content. New innovations emulate favourite desserts such as cheesecake, lamingtons or more creamy fruit favourites including strawberry. As household budgets remain under pressure, consumers prefer entertaining at home, which is incre...

Euromonitor International's Yoghurt and Sour Milk Products in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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