

## **Yoghurt and Sour Milk Products in Slovenia**

Market Direction | 2022-09-29 | 17 pages | Euromonitor

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### **Report description:**

Yogurts and sour milk products are expected to register an increase in current value sales and a slight increase in volume sales. High inflation caused by in particular increased energy prices due to the war in Ukraine is having a knock-on effect on food prices and is dampening volume sales. Due to significant price increases, consumers trade down to cheaper brands, in particular private label, and players also offer discounts, especially with multipacks. Yoghurt is a much more sizeable product...

Euromonitor International's Yoghurt and Sour Milk Products in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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September 2022

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