

Yoghurt and Sour Milk Products in Poland

Market Direction | 2022-09-13 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Outside of drinking milk products, yoghurt and sour milk products is the largest and most popular dairy category in Poland. The category benefits from regular investment in research and development and innovations, which help this category to remain attractive to Polish consumers. For instance, a relatively new product type in the market is the Icelandic plain yoghurt skyr, which has been added to the portfolios of many brands but also private label players, such as major discounter Biedronka. S...

Euromonitor International's Yoghurt and Sour Milk Products in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Yoghurt and Sour Milk Products in Poland

Euromonitor International

September 2022

List Of Contents And Tables

YOGHURT AND SOUR MILK PRODUCTS IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Innovations help drive demand for yoghurt

Yoghurt seen as ideal as a quick and convenient breakfast option

Demand for prebiotics and probiotics boosts demand for some yoghurt brands as well as kefir

PROSPECTS AND OPPORTUNITIES

Local companies expected to thrive

More efficient production expected to combat rising prices

Advance of environmental and health awareness

CATEGORY DATA

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 5 Sales of Flavoured Yoghurt by Flavour: Rankings 2017-2022

Table 6 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 7 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Table 8 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 10 ~~Forecast~~ Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 11 ~~Forecast~~ Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 12 ~~Forecast~~ Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN POLAND

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 17 Penetration of Private Label by Category: % Value 2017-2022

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Yoghurt and Sour Milk Products in Poland

Market Direction | 2022-09-13 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-19
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com