

## **Yoghurt and Sour Milk Products in North Macedonia**

Market Direction | 2022-09-28 | 18 pages | Euromonitor

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### **Report description:**

Yoghurt and sour milk products generated positive volume growth in 2022 despite the impact of high inflation and rising unit prices. One of the main factors that have supported stable and rising demand in the category despite negative population growth as prices continue to increase over the course of 2022 is that yoghurt and sour milk products are often seen as important staple foodstuffs among the Macedonian population. For this reason, the category remained largely unaffected by the impact of t...

Euromonitor International's Yoghurt and Sour Milk Products in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Yoghurt and Sour Milk Products in North Macedonia

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List Of Contents And Tables

### **YOGHURT AND SOUR MILK PRODUCTS IN NORTH MACEDONIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Positive volume growth in yoghurt and sour milk products despite rising unit prices

Demand for free from lactose yoghurt and sour milk products continues to increase

The range of products available in sour milk products continues to expand

#### **PROSPECTS AND OPPORTUNITIES**

Solid growth expected in yoghurt and sour milk products over the forecast period

Rising health and wellness trend to boost the category's overall performance

Rising demand for free from lactose products set to accelerate over the forecast period

#### **CATEGORY DATA**

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2017-2022

Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2017-2022

Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2017-2022

Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2018-2022

Table 6 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2019-2022

Table 7 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2017-2022

Table 8 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2022-2027

Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2022-2027

Table 10 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2022-2027

### **DAIRY PRODUCTS AND ALTERNATIVES IN NORTH MACEDONIA**

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

#### **MARKET DATA**

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

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## Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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