

Yoghurt and Sour Milk Products in Hungary

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

Flavoured, dessert-like yoghurt products are seeing a widening range of products become available, and the difference between dairy-based desserts and flavoured yoghurts is starting to disappear. There is a growing array of dessert-like creamy flavoured yoghurts and consumers are open to new products and innovations. The market-leader, Danone, launched a mousse milk-based dessert under the Oikos brand in two new flavours - blueberry and strawberry, as well as a new cream-yoghurt in raspberry che...

Euromonitor International's Yoghurt and Sour Milk Products in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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