

## **Yoghurt and Sour Milk Products in Hong Kong, China**

Market Direction | 2022-09-08 | 21 pages | Euromonitor

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### **Report description:**

With local consumers increasingly pursuing healthy and natural food, Greek yoghurt and Greek-style yoghurt have taken over the shelf space of many supermarkets and convenience stores. Generally, Greek yoghurt is perceived as being extremely low in fat. Some players even provide a fat-free variation. Many consumers incorporated Greek yoghurt as part of their breakfast or afternoon snacks during home seclusion due to ease of preparation. Many yoghurt players have responded to the increasing demand...

Euromonitor International's Yoghurt and Sour Milk Products in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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