

Yoghurt and Sour Milk Products in Croatia

Market Direction | 2022-09-27 | 16 pages | Euromonitor

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Report description:

As the local economy continues to struggle to recover from the pandemic, tightened disposable household income is benefiting yoghurt, which is generally considered to be an affordable, healthy and versatile dairy option. Consumers have also become more conscious of improving their health and immunity since the outbreak of the virus and are choosing healthier forms of dairy products to add to their diet. Plain yoghurt and sour milk products (Kefir) are witnessing steady growth due to the probioti...

Euromonitor International's Yoghurt and Sour Milk Products in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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