

## **Yoghurt and Sour Milk Products in Costa Rica**

Market Direction | 2022-09-08 | 16 pages | Euromonitor

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### **Report description:**

With the arrival of Greek yoghurt a few years ago, consumers were educated on the benefits of increasing their protein intake. Today multiple yoghurt options now include extra protein claims. For example, Dos Pinos Greek Yogurt highlights in large lettering that it contains 12g of protein. Drinkable Yoplait Yogurt also has a range called Max Proteina, with 25 g of protein.

Euromonitor International's Yoghurt and Sour Milk Products in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dos Pinos maintains its significant lead, thanks to the player's myriad strengths in dairy and other packaged food

Dessert yogurts gaining value share

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