

## **Wound Care in Turkey**

Market Direction | 2022-09-26 | 22 pages | Euromonitor

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### **Report description:**

The return to out-of-home activities has helped to support sales in wound care. With children returning to school and playing outside, and both child and adult consumers resuming sporting activities, this ultimately leads to a higher incidence of minor injuries which require wound care products.

Euromonitor International's Wound Care in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN TURKEY

KEY DATA FINDINGS

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Consumers increasingly demand additional and sophisticated features

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