

Wound Care in Tunisia

Market Direction | 2022-09-26 | 19 pages | Euromonitor

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Report description:

Kingflex SA remains the wound care leader in 2022 due to its strong distribution network, covering all pharmacies in Tunisia, and online presence. The Tunisian company has been operating since 1980 and offers competitive items under the Bandlux brand, which has such familiarity among consumers that it has now become a reference name for general wound care in Tunisia.

Euromonitor International's Wound Care in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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