

Wound Care in Slovakia

Market Direction | 2022-09-26 | 22 pages | Euromonitor

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Report description:

2021 and 2022 have seen little to no innovation in terms of design or functionality from major players like Hartmann and Urgo. Private label brands have used this as an opportunity to expand their existing portfolios with additional designs, usually employing well-known children's characters. The most active players in the private label segment have been Dr Max, Livsane and Tesco.

Euromonitor International's Wound Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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