

Weight Management and Wellbeing in Turkey

Market Direction | 2022-09-26 | 23 pages | Euromonitor

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Report description:

Demand for weight loss and wellbeing products is being driven by consumers returning to out-of-home, sociable lifestyles following the era of pandemic lockdowns, coupled with the fact that many people gained weight during the time of home seclusion.

Euromonitor International's Weight Management and Wellbeing in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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