

**Weight Management and Wellbeing in Tunisia**

Market Direction | 2022-09-26 | 19 pages | Euromonitor

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**Report description:**

Slimming teas, which appeared in Tunisia in 2019, remain a niche but they are experiencing strong demand and became available in supermarkets and hypermarkets in 2022. They mostly target upper-income consumers due to their expensive price points as almost all products available in the category are imported, including Ahmed Tea from the UK and BiOrigine from France.

Euromonitor International's Weight Management and Wellbeing in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Alarming obesity rates benefit sales of weight loss supplements

Social media leads to greater demand for weight management and wellbeing products

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Online sales to increase further over the next period

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