

Weight Management and Wellbeing in Tunisia

Market Direction | 2022-09-26 | 19 pages | Euromonitor

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Report description:

Slimming teas, which appeared in Tunisia in 2019, remain a niche but they are experiencing strong demand and became available in supermarkets and hypermarkets in 2022. They mostly target upper-income consumers due to their expensive price points as almost all products available in the category are imported, including Ahmed Tea from the UK and BiOrigine from France.

Euromonitor International's Weight Management and Wellbeing in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN TUNISIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slimming teas: the new category under development

Alarming obesity rates benefit sales of weight loss supplements

Social media leads to greater demand for weight management and wellbeing products

PROSPECTS AND OPPORTUNITIES

International brands will continue lead the market

Online sales to increase further over the next period

Growth may be suppressed by consumers finding alternative methods to lose weight if weight management and wellbeing product prices are too high

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2017-2022

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN TUNISIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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