

Weight Management and Wellbeing in Slovakia

Market Direction | 2022-09-26 | 23 pages | Euromonitor

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Report description:

Meal replacement continued its dynamic growth despite the pandemic. The Czech brand, Moje Mana, is a key contributor to this growth, despite the dominance of Herbalife which continues its steady growth. Mana has gained share thanks to its wide distribution and strong presence online. Many consumers struggle to keep eating well while trying to lose weight and meal replacement products offer a certain level of convenience when trying to stay on track with calories. Meal replacement is packed with...

Euromonitor International's Weight Management and Wellbeing in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Meal replacement drives the entire category

No OTC obesity products are currently available in Slovakia

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Self-medication/self-care and preventive medicine

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