

Weight Management and Wellbeing in China

Market Direction | 2022-09-27 | 23 pages | Euromonitor

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Report description:

Weight management and wellbeing saw a surge in demand in 2020, when consumers were confined to their homes during pandemic-related lockdowns. In addition, sedentary lifestyles and a lack of exercise led consumers to put on weight during home seclusion, which was another important growth driver. Meanwhile, another factor behind the strong growth was livestreaming, which occupied a large part of consumers' free time during lockdowns, and the promotion of weight management products through livestre...

Euromonitor International's Weight Management and Wellbeing in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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