

Vitamins in Tunisia

Market Direction | 2022-09-26 | 20 pages | Euromonitor

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Report description:

Despite the warm climate in Tunisia, with plenty of sunshine even in winter, sales of vitamin D are recording strong growth in value terms. According to doctors, many Tunisians are lacking vitamin D due to big lifestyle changes, especially since many people are now working from home and are spending more time indoors. This lack of vitamin D is causing health problems as vitamin D has several important functions, including regulating the absorption of calcium and phosphorus and facilitating a hea...

Euromonitor International's Vitamins in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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