

Vitamins in Slovakia

Market Direction | 2022-09-26 | 24 pages | Euromonitor

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Report description:

Most vitamins have continued to benefit from the impact of COVID-19 on consumer demand in both value and volume terms, thanks to the trend towards prevention and boosting the functioning of the immune system. However, value growth has also been partially driven by high energy prices and the rising cost of raw materials, while volume growth has slowed down compared to the previous year. Consumers have stopped stockpiling vitamins C and D and multivitamins. While consumption has started to stabili...

Euromonitor International's Vitamins in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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