

Sun Care in Germany

Market Direction | 2022-09-30 | 24 pages | Euromonitor

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Report description:

Sun care recorded healthy growth in 2021, with both current value and volume sales recording positive performances. The strong momentum seen in inbound tourism was the key driver of growth. In addition, sales also benefited from rising consumer awareness of the hazards that are associated with overexposure to the sun. This is particularly true with respect to baby and child-specific sun care, which registered dynamic growth in 2021 as parents are becoming increasingly keen to use sun care products...

Euromonitor International's Sun Care in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care .

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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