

Sports Nutrition in Tunisia

Market Direction | 2022-09-26 | 20 pages | Euromonitor

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Report description:

Black market sports nutrition products from Algeria and Libya, which are sold online and even in stores, are increasingly popular in Tunisia. Due to the strict control applied by the Ministry of Health on sports nutrition products' importation, several companies are finding smuggling to be the best solution. According to industry professionals, the parallel market of sports nutrition exceeds 60% and may reach 80%. The strength of the black market is an obvious threat to legitimate sales. Such il...

Euromonitor International's Sports Nutrition in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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