

Sports Nutrition in Serbia

Market Direction | 2022-09-26 | 20 pages | Euromonitor

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Report description:

Sports nutrition is projected to continue to see very strong retail volume and current value growth in Serbia over 2022. The category is benefiting from consumers paying greater attention to health and fitness. This trend was already underway, but accelerated by the Coronavirus (COVID-19) pandemic, which heightened awareness of health and wellbeing issues in the country. As pandemic restrictions ease and consumers return to more out-of-home lifestyles, gyms are seeing increasing attendances and...

Euromonitor International's Sports Nutrition in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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