

Sleep Aids in Slovakia

Market Direction | 2022-09-26 | 22 pages | Euromonitor

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Report description:

Stress related to COVID-19, high rates of inflation, high energy prices and, more recently, the Russian invasion of neighbouring Ukraine led to high levels of sleep problems and triggered record sales of sleep aids in 2022. Sandoz Slovensko's Persen Forte and Persen remain the best-selling brands in the category. Both products are made from herbal ingredients and are promoted through leaflets in pharmacies. Although these brands have quite similar value shares, Persen Forte is more often preferr...

Euromonitor International's Sleep Aids in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sleep aids face increasing competition from dietary supplements

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