

Paediatric Consumer Health in Turkey

Market Direction | 2022-09-26 | 25 pages | Euromonitor

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Report description:

While Turkish parents tend to be cautious regarding medicines for their children due to the potential side effects, they feel more confident about the safety of paediatric vitamins and dietary supplements. Moreover, the demand for paediatric vitamins and dietary supplements is also being sustained by paediatric doctors and pharmacists, who often recommend them to parents to treat various symptoms of mild ailments. In fact, as a result of the threat posed by COVID-19, consumers rushed to give vit...

Euromonitor International's Paediatric Consumer Health in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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