

Paediatric Consumer Health in Slovenia

Market Direction | 2022-09-26 | 21 pages | Euromonitor

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Report description:

The paediatric consumer health category is declining overall in volumes due to a fall in births. The unstable economic situation is causing fewer couples and families to decide to have children. The mindset of younger couples is continuing to shift towards building a strong economical foundation before having a first child. This is connected to finishing an education and building a career, which could take a few years to happen. At the same time, existing parents are also seeking alternatives fo...

Euromonitor International's Paediatric Consumer Health in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Paediatric Consumer Health in Slovenia

Euromonitor International

September 2022

List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Falling birth rate threatens category development

Supply disruptions

Players work to remain relevant through new product development

PROSPECTS AND OPPORTUNITIES

Rising health-consciousness to boost demand

Allergies on the rise

Parents look for natural and preventive products

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 3 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 4 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 5 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN SLOVENIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 6 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 7 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 8 Sales of Consumer Health by Category: Value 2017-2022

Table 9 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 11 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 12 Penetration of Private Label by Category: % Value 2017-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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