

## **Paediatric Consumer Health in Slovenia**

Market Direction | 2022-09-26 | 21 pages | Euromonitor

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### **Report description:**

The paediatric consumer health category is declining overall in volumes due to a fall in births. The unstable economic situation is causing fewer couples and families to decide to have children. The mindset of younger couples is continuing to shift towards building a strong economical foundation before having a first child. This is connected to finishing an education and building a career, which could take a few years to happen. At the same time, existing parents are also seeking alternatives fo...

Euromonitor International's Paediatric Consumer Health in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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