

Paediatric Consumer Health in Slovakia

Market Direction | 2022-09-26 | 25 pages | Euromonitor

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Report description:

Panadol (GSK) and Brufen (Abbott Laboratories) are best-selling brands in paediatric analgesics. This is not only due to their trusted reputation, but also to the highly concentrated nature of the market, which consists of only a few players. The high concentration reflects how strict legislation limits the production and distribution of paediatric remedies. The supply of paediatric cough and cold remedies is much more fragmented with a wider choice of products that offer both standard and herba...

Euromonitor International's Paediatric Consumer Health in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Walmart remains the largest player

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