

Paediatric Consumer Health in China

Market Direction | 2022-09-27 | 25 pages | Euromonitor

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Report description:

Following an upturn in demand in 2021 when pandemic-related restrictions eased as virus cases fell in China, resulting in out-of-home mobility and the socialising of children, demand for paediatric analgesics and cough/cold remedies dropped significantly in the first half of 2022. This is because China experienced another wave of COVID-19 early in the year, resulting in the reintroduction of various measures to control the spread of the virus including online learning as children were kept at ho...

Euromonitor International's Paediatric Consumer Health in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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