

Other Dairy in Turkey

Market Direction | 2022-09-14 | 22 pages | Euromonitor

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Report description:

After several years of negative retail volume growth due to their low nutritious value, coffee whiteners are witnessing a rebound growth in 2022. Rising milk prices are pushing consumers back towards using coffee whiteners as substitutes to plain milk. Many heavy coffee consumers in particular are turning back to coffee whiteners to enhance the creamy taste. Coffee whiteners are seeing an increase in availability too with private label development bringing cheaper alternatives. All discounter ch...

Euromonitor International's Other Dairy in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2022

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