

Other Dairy in the Netherlands

Market Direction | 2022-09-13 | 22 pages | Euromonitor

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Report description:

Retail sales volume of other dairy is facing a more challenging year in 2022. After the pandemic consumers spent less time at home and were more likely to go out or visit foodservice outlets. This had a negative impact on not only chilled dairy desserts, but also cooking products such as evaporated milk. In the Netherlands, evaporated milk is usually marketed as a product to be used in coffee. Evaporated milk is thicker and contains less water than shelf stable milk, so when it is added to coffe...

Euromonitor International's Other Dairy in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Consumers view quark as an healthier alternative to custard

Continued interest in dairy products naturally high in protein helps growth of quark

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