

Other Dairy in Portugal

Market Direction | 2022-09-13 | 23 pages | Euromonitor

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Report description:

Even with the gradual return of consumers to workplaces, many still continue to prepare and cook food at home. As such, consumption of cream and condensed milk remains high, as both are commonly used in dessert preparation. Cream was already benefitting from rising interest in new cooking experiences towards the end of the review period, due to national and international television cooking shows. This resulted in continuous investment by producers in segmentation within cream by creating a varie...

Euromonitor International's Other Dairy in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Other Dairy in Portugal
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List Of Contents And Tables

OTHER DAIRY IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cream, condensed milk, and vegetable alternatives see boost as consumers continue cooking and baking at home
Innovations continue in chilled and shelf stable desserts as companies offer consumers indulgence in difficult times

Danone collaborates with Netflix

PROSPECTS AND OPPORTUNITIES

Significant price cuts expected as economic turbulence lingers

Innovation in plain fromage frais and quark expected as high protein content appeals to consumers

Declining interest in gelatine-based products as more consumers opt for vegan products

CATEGORY DATA

Table 1 Sales of Other Dairy by Category: Volume 2017-2022

Table 2 Sales of Other Dairy by Category: Value 2017-2022

Table 3 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 4 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 5 Sales of Cream by Type: % Value 2017-2022

Table 6 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 7 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 8 Distribution of Other Dairy by Format: % Value 2017-2022

Table 9 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 10 □Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 11 □Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN PORTUGAL

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

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Table 17 Penetration of Private Label by Category: % Value 2017-2022

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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