

Other Dairy in Norway

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

Many products in the other dairy, especially dairy desserts and quark, are typical impulse products which tend to benefit from consumers being out and about and thus being tempted on the spur of the moment. This means that other dairy should be benefitting from consumers' out-of-home lifestyles following the event of the pandemic and associated restrictions. However, as seen in other dairy categories, other dairy has been affected by the resumption of cross-border trade and travel, meaning in-co...

Euromonitor International's Other Dairy in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Other Dairy in Norway
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List Of Contents And Tables

OTHER DAIRY IN NORWAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Other dairy faces various challenges, from the resumption of cross-border trade to rising competition from plant-based options

Cream and fromage frais and quark decline in line with the decrease in home-cooking and baking

Health and convenience remain driving forces in other dairy

PROSPECTS AND OPPORTUNITIES

Continued decline for other dairy, driven by consumers resuming busy lifestyles

Health and wellness trends will continue to drive innovation and sales

Tine set to be increasingly challenged by Rorosmeieriet

CATEGORY DATA

Table 1 Sales of Other Dairy by Category: Volume 2017-2022

Table 2 Sales of Other Dairy by Category: Value 2017-2022

Table 3 Sales of Other Dairy by Category: % Volume Growth 2017-2022

Table 4 Sales of Other Dairy by Category: % Value Growth 2017-2022

Table 5 Sales of Cream by Type: % Value 2017-2022

Table 6 NBO Company Shares of Other Dairy: % Value 2018-2022

Table 7 LBN Brand Shares of Other Dairy: % Value 2019-2022

Table 8 Distribution of Other Dairy by Format: % Value 2017-2022

Table 9 Forecast Sales of Other Dairy by Category: Volume 2022-2027

Table 10 □Forecast Sales of Other Dairy by Category: Value 2022-2027

Table 11 □Forecast Sales of Other Dairy by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Other Dairy by Category: % Value Growth 2022-2027

CHART 1 Dairy Products and Alternatives Value Sales Growth Scenarios: 2020-2027

CHART 2 Dairy Products and Alternatives Impact of Drivers on Value Sales: 2020-2027

DAIRY PRODUCTS AND ALTERNATIVES IN NORWAY

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 17 Penetration of Private Label by Category: % Value 2017-2022

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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