

Other Dairy in Norway

Market Direction | 2022-09-13 | 21 pages | Euromonitor

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Report description:

Many products in the other dairy, especially dairy desserts and quark, are typical impulse products which tend to benefit from consumers being out and about and thus being tempted on the spur of the moment. This means that other dairy should be benefitting from consumers' out-of-home lifestyles following the event of the pandemic and associated restrictions. However, as seen in other dairy categories, other dairy has been affected by the resumption of cross-border trade and travel, meaning in-co...

Euromonitor International's Other Dairy in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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