

## **Other Dairy in New Zealand**

Market Direction | 2022-09-14 | 22 pages | Euromonitor

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### **Report description:**

During the early stages of COVID-19 lockdown, other dairy saw a boost to its retail volume growth, with consumers spending more time at home and some sales moving from foodservice to retail. However, as the country is now moving on from the COVID-19 pandemic, and New Zealanders are leaving their homes more frequently as life starts to return to normal, demand for other dairy products has eased, which is expected to limit the rate of retail volume growth in 2022. By contrast, increasing global co...

Euromonitor International's Other Dairy in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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