

Other Dairy in Hungary

Market Direction | 2022-09-13 | 22 pages | Euromonitor

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Report description:

Desserts and indulgent snacks are highly popular forms of inexpensive self-reward in the Hungarian market. Consequently, demand for such products remains strong even in the midst of the current marked increases in prices. Indeed, the stress caused by the current macroeconomic situation may serve to increase the demand for minor indulgences as a form of relief. Frequent above-the-line and below-the-line marketing campaigns and seasonal discounted prices also serve to push sales.

Euromonitor International's Other Dairy in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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