

Other Dairy in Croatia

Market Direction | 2022-09-27 | 17 pages | Euromonitor

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Report description:

Since the COVID-19 pandemic, price discounting has intensified in order to sustain demand. However, the rising costs of raw materials and logistics could no longer be suppressed in 2022 and other dairy manufacturers were forced to increase unit prices. Consumers responded accordingly by shifting to cheaper brands, mainly private label, which has played right into the hands of discounters, which generally offer cheaper brands. Lidl's cottage cheese has been growing in popularity for quite some ti...

Euromonitor International's Other Dairy in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Fromage frais and quark bucks the negative volume sales trend

Chilled desserts witness a slight rebound in demand

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