

Other Dairy in Costa Rica

Market Direction | 2022-09-08 | 18 pages | Euromonitor

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Report description:

While there is increasing availability of shelf stable dessert from imported brands such as Tre Valli and Dr. Oetker, they are not gaining much traction and the packaging does not stand out enough to attract consumers. For such products to take off, they will need more promotion, in order for consumers to be encouraged to give them a try.

Euromonitor International's Other Dairy in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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OTHER DAIRY IN COSTA RICA

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Shelf-stable desserts need more visibility

Nestle tops the list in other dairy, thanks to its leadership in condensed milk, whilst Dos Pinos focuses on cream

Condensed milk and sour cream popular products in Costa Rica

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