

Other Dairy in Cameroon

Market Direction | 2022-09-29 | 19 pages | Euromonitor

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Report description:

Other dairy in Cameroon is dominated by condensed milk, which remains popular among lower-income and budget-conscious consumers due to its affordability and long shelf life. While these factors have ensured this category has continued to expand in retail volume terms in 2022, growth has been constrained somewhat by rising health awareness, as condensed milk is also very high in sugar. This has proven less of a barrier to demand at the foodservice level, where this product type is mainly used to...

Euromonitor International's Other Dairy in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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OTHER DAIRY IN CAMEROON

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Health concerns temper retail demand for condensed milk

Evaporated milk consumption declines as Cameroonians migrate to alternatives

Versatility of cream supports robust volume growth at retail and foodservice levels

PROSPECTS AND OPPORTUNITIES

Changing preferences may encourage health-oriented launches in condensed milk

Cream will continue to benefit from growing interest in home baking and cooking

Convenience factor likely to strengthen demand for chilled and shelf stable desserts

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